

INFORMATION DISCLOSURE CITATION (Use several sheets if necessary)			ATTY DOCKET NO. 96-082X	SERIAL NO. Not Assigned Yet
			Jay S. Walker et al.	
FILING February 23, 2000		GROUP Not Assigned Yet		

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
HUT	A	4,734,764	03/29/88	Pocock et al.			
	B	4,876,592	10/24/89	Von Kohorn			
	C	5,057,915	10/15/91	Von Kohorn			
	D	5,189,630	02/23/93	Barstow et al.			
	E	5,220,420	06/15/93	Hoarty et al.			
	F	5,438,355	08/01/95	Palmer			
	G	5,469,206	11/21/95	Strubbe et al.			
	H	5,475,585	12/12/95	Bush			
	I	5,485,221	01/16/96	Banker et al.			
	J	5,539,450	07/23/96	Handelman			
	K	5,553,221	09/03/96	Reimer et al.			

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

HUT	L	Greiff, James, "Rivals hope to share TV jackpot", St. Petersburg Times, View Related Topics; May 31, 1987; City Edition; Section: Business; Pg. 11. (re: "Entertainment Marketing").
HUT	M	Abramson, Dan, "Comedy Soap with home shop tie-in underway at CDN, Cable TV Network; EMI may sell its interest; K mart still in", DM News; October 1, 1987; Section: Pg. 10.

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Thaler

DATE CONSIDERED

6/8/04

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HVT	N	5,559,949	09/24/96	Reimer et al.			
	O	5,564,001	10/08/96	Lewis			
	P	5,570,295	10/29/96	Isenberg et al.			
	Q	5,596,705	01/21/97	Reimer et al.			
	R	5,703,795	12/30/97	Mankovitz			
	S	5,715,400	02/03/98	Reimer et al.			
FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION
							YES
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)							
HVT	T			Mandese, Joe, "ABC's wild 'Nitecap' unsettles some execs", <i>Advertising Age</i> , October 26, 1992; Section: News; Pg. 4.			
HVT	U			Bird, Laura, "ABC tries to cash in on night shopping", <i>Wall Street Journal</i> , November 13, 1992; Section: SectionB; Pg.1; Column 4.			
EXAMINER <i>hata</i>				DATE CONSIDERED 6/8/04			

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INFORMATION DISCLOSURE CITATION
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Docket Number (Optional)
96-082X

Application Number
Not Assigned Yet

Applicant(s)
JAY S. WALKER ET AL.

Filing Date
February 23, 2000

Group Art Unit
Not Assigned Yet

*EXAMINER INITIAL	OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)
HVT v	White, Todd, "This guy is really connected: IDB Communications' Jeffrey Sudikoff links farflung sites via satellites, fiber-optic cables", <i>The Los Angeles Business Journal</i> , January 25, 1993; Section: Vol. 15; No. 4; Sec 1; Pg. 16.
HVT w	Kelly, Katy, "Programming the Profits at QVC", <i>USA Today</i> , June 10, 1993; Pg. 3D.
HVT x	Andrews, Paul, "Paul Allen's ticket to future", <i>The Seattle Times</i> , November 23, 1993; Section: Business; Pg. E1.
HVT y	Chuck Ross et al., "Can we hawk? A work in progress, Joan Rivers' "Can we shop" wants to define new paradigms for TV advertising; teleshopping", <i>Inside Media</i> , March 16, 1994; Section: Pg. 1; ISSN: 1046-5316.
	Sherman, Stratford, "Will the informaiton superhighway be the death of retailing?", <i>Fortune Magazine</i> , April 18, 1994; Section: Information Technology; Pg. 98.
AA	"Sound Bites", <i>News Tribune</i> , March 2, 1995; Section: SoundLife; Pg. SL2.
BB	"Shower Power", <i>The Boston Herald</i> , March 2, 1995; Section: Television; Pg. 047.
CC	Hopkins, Tom, "Cincinnatians devise home-shopping sitcom", <i>The Dayton Daily News</i> , March 6, 1995; Section: Lifestyle; Pg. 10B.
DD	Kiesewetter, John, "Shopping News", <i>The Cincinnati Enquirer</i> , March 25, 1995; Section: Tempo; Pg. C06.
EE	Company's 21st century marketing strategy propels clients to higher profits", March 14, 1996; (http://www.shop-the-net.com/misc/press.html).
FF	"Interactive Multimedia Network: 21st century marketing strategy propels clients to higher profits", <i>M2 Presswire</i> , April 9, 1996.
GG	"Shop-the-net", Family Web Site gains national awareness to raise the awareness level of "Shop-the-net"; (http://www.shop-the-net.com/logos/tv.html).

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